County Profile — Chowan County (NC) — May 2022

Demographics

Population & Growth	Population	% Annual Growth
2019 Est Population	14,097	(0.8%)
2020 Census Total Population	13,708	(0.7%)
Jul2020 NC Certified Population Estimate	13,689	(3.2%)

Urban/Rural Representation		Urban/Rural Percent
2010 Census Total Population: Urban	4,790	32.4%
2010 Census Total Population: Rural	10,003	67.6%

Estimated Population by Age		% Pop by Age
2019 Est Median Age	46	
2019 Est Total Pop 0-19	3,056	21.6%
2019 Est Total Pop 20-24	447	3.2%
2019 Est Total Pop 25-34	1,846	13.1%
2019 Est Total Pop 35-44	1,542	10.9%
2019 Est Total Pop 45-54	1,573	11.2%
2019 Est Total Pop 55-64	2,218	15.7%
2019 Est Total Pop 65+	3,415	24.2%

Commuters, Workers Age 16 and Over, 2019 Census ACS Est

Percent of Workers, By Travel Time	
Avg Travel Time, Minutes	29.5
Workers Not Working at Home	5,247
Travel Time to Work: < 10 minutes	23.5%
Travel Time to Work: 10-14 minutes	12.2%
Travel Time to Work: 15-19 minutes	10.1%
Travel Time to Work: 20-24 minutes	9.2%
Travel Time to Work: 25-29 minutes	2.7%
Travel Time to Work: 30-34 minutes	13.4%
Travel Time to Work: 35-44 minutes	9.7%
Travel Time to Work: 45-59 minutes	9.0%
Travel Time to Work: 60+ minutes	10.1%

Workers, By Transportation	
Worker Transp, Base	5,460
Work at Home	3.9%
Drove Car/Truck/Van Alone	80.3%
Carpooled Car/Truck/Van	9.5%
Public Transportation	0.5%
Walked	3.9%
Bicycle	0.5%
Taxi, Motorcycle, Other	1.4%

Place of Work	Commuters	Residents
Worked in State/County of Residence	3,107	56.9%
Worked in State/Outside County of Residence	2,146	39.3%
Worked Outside State of Residence	207	3.8%

Education

		Pop Age 25+
2020-21 Kindergarten-12th Enrollment	1,808	
2020 Average SAT score (1600 scale)	992	
2020 Percent of Graduates taking SAT	33.1%	
2019-20 (Provisional) Higher Education Completions	.	
2019-20 (Provisional) Higher Education Enrollment	.	
2019 Est Education Attainment age 25+, At Least High School Graduate	9,192	86.8%
2019 Est Education Attainment age 25+, At Least Bachelor`s Degree	2,296	21.7%

Housing

		% Ann Growth or % Total
2020 Census Total Housing Units, % annual growth	7,131	(0.2%)
2020 Census Occupied Housing, % of total	5,884	82.5%
2020 Census Vacant Housing, % of total	1,247	17.5%
2019 Est Median Value of Owner Occupied Housing	$131,100	
2019 Est Median Gross Rent	$798	
2019 Est Owner Occupied Housing, % of total	4,092	66.7%
2019 Est Renter Occupied Housing, % of total	2,041	33.3%
2019 Est % Owner Occupied Vacancy Rate	4.0%	
2019 Est % Renter Occupied Vacancy Rate	1.7%	

Income

		% Ann Growth or % Pov
2019 Est Median Family Income	$52,111	
2020 Median Household Income (SAIPE)	$45,365	(3.7%)
2019 Est Median Worker Earnings	$32,670	
2020 Per Capita Income (BEA)	$45,388	
2020 Est Pop, Income Below Poverty (SAIPE)	2,350	17.3%

Employment / Unemployment

	Currently	2021 Annual
Mar2022 Prelim., 2021 Employment	5,414	5,140
Mar2022 Prelim., 2021 Unemployment	213	336
Mar2022 Prelim., 2021 Unemployment Rate	3.8%	6.1%
2021Q4YTD, 2021 Announced Job Creation	.	.
2021Q4YTD, 2021 Total Announced Investments ($mil)	.	.

Employment / Wages by Industry	2021Q4 Employment	2021 Employment	2021Q4 Avg Weekly Wage	2021 Avg Weekly Wage
Total All Industries	4,833	4,496	$955	$762
Total Government	1,109	1,104	$993	$835
Total Private Industry	3,724	3,392	$943	$739
Agriculture Forestry Fishing & Hunting	126	143	$1,273	$742
Mining	0	0	$0	$0
Utilities	0	0	$0	$0
Construction	150	155	$1,050	$824
Manufacturing	569	474	$1,092	$984
Wholesale Trade	415	398	$1,122	$731
Retail Trade	651	582	$973	$628
Transportation and Warehousing	231	191	$983	$961
Information	68	63	$788	$791
Finance and Insurance	103	100	$1,146	$978
Real Estate and Rental and Leasing	19	21	$695	$610
Professional and Technical Services	173	170	$1,412	$1,231
Mgt of Companies, Enterprises	58	62	$2,566	$2,108
Administrative and Waste Services	90	74	$985	$759
Educational Services	356	338	$1,044	$766
Health Care and Social Assistance	845	849	$815	$715
Arts, Entertainment and Recreation	25	28	$473	$352
Accommodation and Food Services	366	333	$362	$283
Other Services Ex. Public Admin	196	119	$616	$581
Public Administration	392	399	$909	$730
Unclassified	0	0	$0	$0

Commercial/Retail/Industrial

Local Business

2021Q4 Available Industrial Buildings	.
2021Q4 Establishments: Total Private Industry	373
2021Q4 Establishments: Manufacturing	12
2019 Est Self Employed	378

Local Retail Business

2021 Total Retail Sales (With Food/Drink) ($mil)	$142.2
2021 Total Retail Businesses (With Food/Drink)	125
2021 Avg Sales/Business Total (with Food/Drink)	$1,137,762
2021Q4 Available Commercial Buildings (if County reports)	.

Quality of Life

Taxes

FY2021-22 Property Tax Rate per $100 Value	$0.7550
FY2020-21 Annual Taxable Retail Sales ($mil)	$167.4
2021 Tier designation	2

Childcare

2022Q1 Licensed Child Care Facilities	11
2022Q1 Licensed Child Care Enrollment	319

Healthcare Providers

2019 Number of Physicians	27
2019 Physicians/10,000 population	19.1
2020 RNs/10,000 population	98.8
2020 Dentists/10,000 population	4.3
2020 Pharmacists/10,000 population	10.0

Sources:
Census (2020, ACS 2015-19) for income, commuters, place of work, population, housing, and educational attainment at https://data.census.gov. AGS for retail data at www.AppliedGeographic.com. NC Dept. of Education for SAT data by NC county system at http://www.ncpublicschools.org. US Dept. of Education, National Center for Education Statistics for higher education data at https://nces.ed.gov/ipeds/datacenter. NC Commerce, Labor and Economic Analysis Division for NC tiers, occupational data, employment and unemployment, and wages and establishments by industry at https://d4.nccommerce.com/. EDPNC for announced new jobs and investment and available buildings at https://edpnc.com. NC Dept. of Health & Human Services for childcare data at http://www.ncdhhs.gov/. UNC Sheps Center for healthcare professions at https://nchealthworkforce.unc.edu/. For more data resources, see https://d4.nccommerce.com/.

Notes:
Data are the latest available at the date the profile was prepared. A period means the data is not available. SAT scores use the 1600 scoring system and represent county systems. Unemployment data is now the lastest month which is preliminary and is subject to change. US Education IPEDs data for Completions and Enrollment is at least Provisional and updated when Final. Census' American Community Survey (ACS) data are estimates, noted 'Est' and are from the 5-year survey; data is as of final year with dollars inflated to final year. Per capita income is a broad measure of income spread over all residents. Worker earnings includes wage income for residents regardless of where they work. Private sector wages are paid by local employers to their employees regardless of where they live. Additional data resources are available at https://d4.nccommerce.com/.